

For a pure, fresh smelling home ...

Magic Fresh®

Let your carpet do the work!

Did you know that 63% of all U.S. households own a dog or a cat...that's over 115 million homes with pets! Now you can reduce those pet odors with Magic Fresh.



Cooking odors are reduced

Household odors are reduced

Magic Fresh also works to reduce smoking odors.

Bring that pure, fresh feeling indoors with Magic Fresh and provide a continuously clean feeling home for you and your family.



EVERCLEAN WARRANTIES

LIFETIME "NO EXCLUSIONS" STAIN

LIFETIME FADE

20 YEAR DURABILITY

20, 15 & 10 YEAR SOIL

20, 15 & 10 YEAR TEXTURE RETENTION

15, 10 & 7 YEAR MANUFACTURING DEFECTS

PLUS, OUR EXCLUSIVE

30, 45 OR 60 DAY NO-QUESTIONS-ASKED

"YOU'LL LOVE IT OR WE'LL TAKE IT BACK" GUARANTEE

AMAZING TESTIMONIALS



"I went to measure a job and noticed a distinct cigarette smell in the air. We installed carpet with Magic Fresh and the cigarette smell went away. I was utterly amazed! My customer said their home never smelled better!"

"After installing carpet with Magic Fresh the cigarette smell went away. I can say that you have made a believer out of me."

"I have two children, two cats and a very active household, so carpet with Magic Fresh made perfect sense for us. I would definitely recommend this carpet for those who are serious about getting the most out of their carpeting."

"We installed carpet with Magic Fresh in a studio apartment that had been painted just the day before. After 24 hours, the paint fumes were almost gone."

To find more testimonials, research and information about Magic Fresh®, visit us at www.magic-fresh.com



Magic Fresh® is exclusively on carpets made by **BEAULIEU® of AMERICA**

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"The Carpet Pet Lovers Love"



Life just got a little more blissful with EverClean ... the carpet from Bliss that's guaranteed to clean up like new as though those accidents never happened!



Bliss by Beaulieu® EverClean™ is blissfully designed for households on the go ... that's our promise to you.

- It's seriously **Soft and Durable**. Made from our proprietary **SoftSense® Solution Dyed Polyester** yarns, this carpet is not only supremely soft but is extremely durable. It can take all the wear you can give it.
- It has **Magic Fresh® Odor Reducer** that reduces most common household odors from pets, cooking and smoking so you can have a cleaner, fresher feeling home.
- **Scotchgard™ Protector by 3M** for the most complete protection against dirt and grime.
- Created from **SoftSense® Solution Dyed Polyester** that can be cleaned with a 50% solution of bleach and water*... **stains just seem to melt away!**

"The Carpet Pet Lovers Love"

That's right! Pet owners will love EverClean because it cleans up quickly and completely. And "Fido" can relax because stains and odors will be gone too. EverClean is made from 100% SoftSense® Solution Dyed Polyester, the carpet fiber that's inherently stain resistant....as a matter of fact, it even has a Lifetime "No Exclusions" Stain Warranty. How's that for confidence? We also proudly offer a no-question-asked "you'll love it or we'll take it back guarantee.



What Makes EverClean So Different?

It Provides A Pure, Fresh Smelling Home

Magic Fresh
Odor Reducing Carpet Treatment

Reduces Pet Odors
(Ammonia Test)



Magic Fresh dramatically reduces pet odors by **80.8%** after just 90 minutes. This will be the top choice among pet owners and there are over 115 million of them in the US.

Reduces Smoking Odors
(Pyridene Test)

Magic Fresh effectively reduces smoking odors by **90%** after just 90 minutes.



Household



Cooking

Plus, cooking and household odors are reduced as well.

Locked-In Color Will Never Fade



EverClean's locked-in color will not fade due to harsh sunlight or cleaning.

It's The Easiest To Clean Carpet...Ever!

Life just got a little more Blissful with EverClean ... the carpet from Bliss that's guaranteed to clean up like new as though those accidents never happened!

Clean It And The Stain Is Simply Gone!

Liquid Stains

Pet Stains



and disinfects

Cleans up quickly and safely with a 50% solution of ordinary household bleach and water*. Stains will be removed as if they never happened!



Scotchgard™ Protector by 3M Specially formulated exclusively for Bliss by Beaulieu, Scotchgard™ Protector by 3M provides complete solutions to help keep your carpet looking good longer. Scotchgard repels liquid spills, helps eliminate stains and protects against resoiling. All this to help keep your home blissfully beautiful.

Why is EverClean so durable? Because it's SoftSense Solution Dyed Polyester!

Here's the difference between Bliss EverClean Solution Dyed Polyester and regular carpet:



Bliss EverClean Solution Dyed Polyester
Can be compared to a carrot ... the color goes all the way through! It can even be cleaned with a 50% bleach and water solution* without damaging the fibers.

Regular Carpet Fiber
Can be compared to a radish, white inside/color outside where the carpet fibers can stain, fade or be damaged by harsh cleaning.

*If the stain remains after initially cleaning your carpet using the recommended methods, as found in our Bliss Care and Cleaning brochure, a 50% solution of bleach and water may be used to further clean the carpet without damaging the carpet fibers. See our Bliss Care & Cleaning brochure for complete carpet cleaning and maintenance instructions. For complete warranty information log onto our Bliss website: www.blissflooring.com/bliss/about/warranties/care.